



# FIRAS ZAHRAN

Architecture | Branding | UX Design

As an architecture student, I initiated my graphic design venture, specializing in identity design and branding to elevate small businesses through social media. My architecture background seamlessly blends with my graphic design passion, enhancing the depth and creativity of my projects. From my early days engaged in fabrication and utilizing CNC milling machines to bring designs to life, I've honed a multidisciplinary approach. With a B.Arch degree from Technion, complemented by leadership roles in architecture firms handling diverse projects, I've extended my expertise to include UX Design through a program at Netcraft Academy. Proficient in a comprehensive suite of tools, I am enthusiastic about bringing my diverse skill set to your projects.

Let's embark on a creative journey together! Explore my portfolio to witness the impactful projects that showcase my commitment to innovative and aesthetically pleasing designs.

Years of extensive experience in project designing and planning, management, and project leadership, collaborating with consultants, entrepreneurs, authorities, and all relevant stakeholders. Proficient in leading teams under pressure, meeting tight deadlines, and adept at independent learning.

## CONTACT

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- Haifa, Harotem St.

## EDUCATION

- Netcraft Academy, Haifa  
UX Design 2022 - 2023
- Technion, Haifa  
Architecture & Town Planning 2009 - 2016
- Udemy, Online  
Graphic Design Courses

## SKILLS

- Revit ●●●●●
- BIM ●●●●○
- Adobe (PS,Ai,Ind) ●●●●○
- Rhinoceros ●●●●○
- Grasshopper ●●●●○
- Auctocad ●●●●●
- Sketchup ●●●●●
- Lumion ●●●●●
- Figma ●●●●○

## WORK EXPERIENCE

- VAZANA ARCHITECTS  
Graphic Design & Architecture 2020-2022
- NASH Architects +  
Graphic Design & Architecture & Fabrication 2019-2020
- IDEA group  
Graphic Design, Design & Fabrication 2018
- FZ design group  
Graphic Design & Illustrator 2010 - 2019
- FZ design group  
Architecture & Interior Design 2014-2017

## LANGUAGES

Arabic | Hebrew | English